



Butterfly card

A marketing solution created to suit you



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Integrated card



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As its name suggests, these are laminated cards that can be integrated into any document. That is, a laminated card is integrated into a traditional document; this card can be used for any communication related to advertising and customer loyalty effectively, cost effectively and instantly.

Integrated card types:

Single

This allows variable data to be printed on one side of the card.



Self-laminating

This allows variable data to be printed on one side of the card and then this data can be protected using a self-lamination system.



Butterfly

This allows variable data to be printed on both sides of the card in a single step.



These solutions can be sold blank for your colour printer.

What is its scope of application?

- Access control for trade fairs, congresses, exhibitions and events in general.
- Coordinate cards for online banking.
- Gift and promotional cards.
- Attendance.
- Donor cards for the healthcare industry.
- Membership card for clubs or recreational activities.
- Customer loyalty cards.
- Medical society cards.
- Others.

Advantages

- Tested for printing on any printer, with the ability to customise and print on-the-spot.
- Design 100% customisable to the needs of each client.
- Allows you to add variable printed data (numbers, barcodes, name, address, image, etc).
- Highly durable, sturdy product.
- Saves time and costs (both documents are printed simultaneously in a single print).
- An innovative product with strong promotional impact.
- The card's plastic ensures inks' adherence.