



Labels

The label that effectively sets you apart



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Dispensed sticker



Make a difference in your direct and promotional marketing

This technique allows us to dispense one or more stickers on the same document. Unlike the integrated sticker, this can use different materials such as paper, synthetics.

It is an ideal solution for your marketing and commercial communications because of the ability to create impact, added value, innovation and value it brings.



What is its scope of application?

- Stickers with information regarding insurance assistance.
- Stickers with instructions for use.
- Any marketing activity whose aim is for the recipient to interact with the mailing, i.e., play with the document and sticker.
- Others.

Advantages

- It reduces production time and costs, the management of data processing, mailing, handling, etc.
- The sticker can be made of different materials (paper, plastic, synthetic material) and any shape, size and quality.
- You can print variable data (bar codes, numbers, personal data, images), on both the document part as well as on the sticker dispensed.
- Dispensed stickers – like any product – are made taking into account the needs of each client, so they can be tailored to the type of adhesive and to any complication that could arise from using it – such as exposure of the sticker to harsh external agents (damp environments, high temperatures, sun exposure, etc.) that may affect their adhesive or ink