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A marketing solution created to suit you

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Digital Printing



How far has your imagination taken you in customising your communications?

Digital printing is a process consisting of putting an image on paper using laser or ink-jet printers directly from a digital file (PDF, JPG, etc).

This is a printing method that is ideal for low-volume work because of its low preparation costs. Due to this process optimisation, we can expedite the response and give very short delivery times.

However, the main advantage this technology gives us is that we can print as many different images as we wish at an insignificant cost compared to traditional systems.



The graphic arts industry is undergoing rapid evolution as the result of the leading manufacturers of computers; these companies are constantly launching machines that are more professional and that focus on more industry segments. Today, we find digital machines ranging from small print runs and high quality to printers that produce several million copies per month at truly amazing speeds.

Impaorsa has over 25 years' experience in colour management and – backed by these technologies – offers a complete service that runs from small prints to the management of your transaction-related communications until they become transpromotional documents.