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A marketing solution created to suit you



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Car badges



The most effective method of identification

This product includes a letter with information and an adhesive badge that is used to mark and identify all vehicles in controlled areas, certifying that payment is up to date or compliance with current regulations, among other possibilities.

The badge system consists of two materials: on one side, the plastic sticker protector, and on the other, paper stuck to this plastic (area for personalisation with variable data), both of which are inseparable from each other to prevent fraudulent use of the label. In addition, this system is incorporated into a document or letter on which other information deemed appropriate by the management body appears.



Impaorsa is a pioneer in this type of system; is the only company that has achieved a system in which the sticker and paper are inseparable in order to prevent counterfeiting and, in turn, is the only one that allows the integration of RFID technology.

What is its scope of application?

- Regulation of car parks.
- Identification of any service, vehicle safety inspection.
- Reminders from garages or authorised dealers.
- Serial indicators for the automotive, insurance, industries, etc.

Advantages

- A management system that allows the mass mailing of labels in less time.
- The sticker can be customised with variable data.
- Product thoroughly tested by various government bodies.
- Use of special printing techniques that prevent counterfeiting or duplication of the product.
- Material is resistant to adverse weather conditions (sunlight, humidity, cold, etc).