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Make a difference in your direct and promotional marketing



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Business Philosophy



This is what we're like; this is what we're known for

We have a dynamic, transforming corporate culture, in response to the fact that we live in a changing society.



Our Mission

To apply our knowledge, experience and passion in order to deliver advanced solutions in the world of graphic arts to all our customers.

Our Vision

To maintain our market position as a leading graphic arts group, a provider of innovative products and security that simultaneously offers comprehensive consultancy services and contributes to business growth, social welfare and environmental balance through excellence in managing our human, technological and financial resources so that, through our joint effort, we achieve a better future.

Our Values

Our core values include:

- Identity.
- Experience.
- Commitment.
- Quality.
- Speed.
- Enthusiasm.
- Customer orientation.
- Excellence.
- Leadership.
- Social responsibility.
- Environmental care.
- Innovation.
- Teamwork.